ASTHA PANDEY

CONTACT

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WINTER INTERNSHIP

December 2017- January 2018

CBS VENTURES, Kerala
Sales and marketing

PROJECTS UNDERTAKEN

- IT project on Apple v/s Microsoft
- On going marketing project
  Developing new product on "BB cream wipes"
- Finance project
  Industrial analysis of "Hotel industry"
- Human resource project
  Interview proces,
  joining proces of cognizant
- Organizational behaviour project
  Understanding men's perspective on women's empowerment.

EDUCATION

2017-2019
PGDM
Pune institute of business management

2013-2017
BSC (Biotechnology)
Chhatrapati Shahu ji maharaj University, kanpur
47.3%

2013
Higher Secondary Examination
Gurunanak public school Lajpat nagar, Kanpur
61.0%

2011
High School Leaving Certificate Examination
Fatima convent, Ashok nagar Kanpur
63.0%

EXTRA CURRICULAR ACTIVITIES

- Went for industrial visit to Times of India, Decathlon
- Participated in dance competition in fresher at PIBM 2017
- Participated in dance competitions at school function.
- Member of cultural team at school function.
- Captain in basketball and baseball team matches